KVBC PUBLIC SERVICE ANNOUNCEMENTS October 2001

Adult Issues

Spot Title	Count /	Crime	Growth	Lifestyles	Education	Money	Spot Length
X		V			.,		
KVBC/Ala-Teen - Suffocating	3	Х			Χ		:15
KVBC/Baby Your Baby	15	-		X			:20
KVBC/Baby Your Baby	5	.,		X			:30
KVBC/BEST Coalition	4	Х					:10
KVBC/BEST Coalition	12		Х				:20
KVBC/BEST Coalition	2				Χ		:30
KVBC/BEST Coalition	2			Χ			:15
KVBC/CCSN/NV Lullaby	3			X			:30
KVBC/CCSN/NV Lullaby	5			Х			:15
KVBC/Faith Lutheran/Oliver North	6		Х				:20
KVBC/Fraternal Order of Police	45	Х		Х		Х	:30
KVBC/Habitat for Humanity	3		Х			Х	:10
KVBC/Habitat for Humanity	1		Х			X	:30
KVBC/I Sight Center	8			Χ			:30
KVBC/Lowell Observatory	4				Х		:20
KVBC/LVMPD	1	Χ					:15
KVBC/MS Foundation	4			X			:30
KVBC/Narcotics Anonymous	1	Χ		X			:10
KVBC/Natl Ctr Miss-Exp	4	Χ	,				:30
KVBC/Natl Diabetes Ed Pro	6			Х			:30
KVBC/NV Cncl Problem Gaming	1			X			:30
KVBC/NV PALS	10			X	Х		:30
KVBC/NV Prepaid Tuition	13		Х			Х	:30
KVBC/Red Cross	9			X			:30
KVBC/RSVP	1			X			:10
KVBC/Safe Haven	3	Х		Х			:30
KVBC/Safe Nest - TADC	1	Х		X			:30
KVBC/St of NV/Family2Family	5			Х			:15
KVBC/St of NV/Suicide	1			X			:30
KVBC/Take the Time to Teach	12				Х		:10
KVBC/Take the Time to Teach	1			•	X		:30
KVBC/United Way	3		Х				:30
KVBC/UNCF	12				•	Х	:30
KVBC/UNLV Boyd School of Law	6			-	Х	- `	:30
KVBC/UNCF	12			Х			:30
KVBC/US Dept of Transportation	5		Х				:30
KVBC/US Dept of Transportation	1		X				:15
KVBC/Community Billboard*	41	Х	X	Х	Х	Х	:60
Total	271	• •	- •			,,	.00

^{*} A 30-second Community Billboard airs five days a week, with three items of community interest. A 60-second

KVBC PUBLIC SERVICE ANNOUNCEMENTS October 2001

Adult Issues

Spot Title	Count /	Crime Growth	Lifestyles	Education	Money S	Spot Length
X						

Billboard airs seven days a week, with up to five items of community interest. Copies of the Billboards are attached to the back of this report.

KVBC PUBLIC SERVICE ANNOUNCEMENTS October 2001

Children's Issues

Spot Title	Count /	Peer Pressure	School	Violence	Activities	Spot Length
KVBC/Ala-Teen - Suffocating	3			Х	Х	:15
KVBC/BEST Coalition	4				X	:10
KVBC/BEST Coalition	3	X				:20
KVBC/Lowell Observatory	4		X			;20
KVBC/LVMPD	1			Х		:15
KVBC/Narcotics Anonymous	1	Х				:10
KVBC/NV Cncl Problem Gaming	1				Х	:30
KVBC/Community Billboard*	41	X	X	Х	Х	:60
KVBC/Community Billboard*		X	X	Х	Х	
Total	58					

^{*} A 30-second Community Billboard airs five days a week, with three items of community interest. A 60-second Community Billboard airs seven days a week, with six items of community interest. Copies of the Community Billboards are attached to the back of this report.

KVBC PUBLIC SERVICE ANNOUNCEMENTS November 2001

Adult Issues

KVBC/Al-Anon 3	Spot Title	Count /	Crime	Growth	Lifestyles	Education	Money	Spot Length
KVBC/Anth-Defamation League 1	KVBC/Al-Anon	3			Х			:15
KVBC/Baby Your Baby	KVBC/Anti-Defamation League							
KVBC/Baby Your Baby 20		14						
KVBC/BEST Coalition - Clinic 2	-	20						:30
KVBC/BEST Coallition - Music 3	· · · · · · · · · · · · · · · · · · ·							
KVBC/BEST Coalition - Smoke 3	KVBC/BEST Coalition - Music	3			Х	Х		:30
KVBC/CC Fire Department 8 X :30 KVBC/CC Parks & Recreation 1 X :30 KVBC/CC Safe Kids Clinic 1 X :30 KVBC/CCSN 5 X :15 KVBC/CCSN 5 X :15 KVBC/Fretornal Order of Police 33 X :30 KVBC/Fretornal Order of Police 33 X :30 KVBC/Habitat for Humanity 1 X X :10 KVBC/Habitat for Humanity 2 X X :30 KVBC/LVBUTA 3 X X	KVBC/BEST Coalition - Smoke	3			X			:15
KVBC/CC Parks & Recreation 1 X :30 KVBC/CC Safe Kide Clinic 1 X :30 KVBC/CCSN 2 X :30 KVBC/CCSN 5 X :15 KVBC/Fratemal Order of Police 33 X :30 KVBC/Girl Scouts 2 X :30 KVBC/Habitat for Humanity 1 X X :30 KVBC/Habitat for Humanity 2 X X :30 KVBC/Human Rights Campaign 2 X X :30 KVBC/Human Rights Campaign 2 X X :30 KVBC/LV Natural History Museum 2 X X :30 KVBC/LV Natural History Museum 2 X X :15 KVBC/LVMPD 7 X	KVBC/CC Fire Department		Х					
KVBC/CC Safe Kids Clinic 1 X :30 KVBC/CCSN 2 X :30 KVBC/CCSN 5 X :15 KVBC/Fraternal Order of Police 33 X :30 KVBC/Faternal Order of Police 33 X :30 KVBC/Habitat for Humanity 1 X X :10 KVBC/Habitat for Humanity 1 X X :30 KVBC/Habitat for Humanity 2 X X :30 KVBC/Human Rights Campaign 2 X 30 X :30 KVBC/I Sight 3 X :30 X :30 KVBC/I Sight 3 X :20 X :20 KVBC/I Sight 3 X X :20 KVBC/LVMPD 7 X X :30 KVBC/LVMPD 7 X X :30 KVBC/MARe-A-Wish 8 X X :30 KVBC/Nati Ctr Miss-Exp 2		1			Х			
KVBC/CCSN 2 X :30 KVBC/CCSN 5 X :15 KVBC/Fraternal Order of Police 33 X :30 KVBC/Gilf Scouts 2 X :30 KVBC/Habitat for Humanity 1 X X :10 KVBC/Habitat for Humanity 1 X X :30 KVBC/Habitat for Humanity 2 X X :30 KVBC/LSGIght 3 X X :20 KVBC/LSGIght 3 X X :30 KVBC/LVMPD 7 X X :30 KVBC/LWBOPD 7 X X		1						
KVBC/CCSN 5 X :15 KVBC/Fraternal Order of Police 33 X :30 KVBC/Girl Scouts 2 X :30 KVBC/Habitat for Humanity 1 X X :10 KVBC/Habitat for Humanity 2 X X :30 KVBC/Human Rights Campaign 2 X X :30 KVBC/I Sight 3 X :30 KVBC/Lowell Observatory 1 X :20 KVBC/Lowell Observatory 1 X :20 KVBC/LVMPD 7 X X :30 KVBC/LVMPD 2 2 X X :30 KVBC/Make-A-Wish 8 X :30 KVBC/NatrOtics Anonymous 3 X X :30 KVBC/Natr Otics Anonymous 3 X X :30 KVBC/NatrOtics Anonymous 3 X X :30 KVBC/Natr Otifice of Traffic Safety 4 X X :30 KVBC/NoW Vista Ran	KVBC/CCSN	2				Х		
KVBC/Fraternal Order of Police 33 X :30 KVBC/Girl Scouts 2 X :30 KVBC/Habitat for Humanity 1 X X :30 KVBC/Habitat for Humanity 2 X X :30 KVBC/Hold for Interpolation 2 X X :30 KVBC/Isight 3 X X :30 KVBC/LOwll Observatory 1 X :30 KVBC/LV Natural History Museum 2 X X :30 KVBC/LV Matural History Museum 2 X X :30 KVBC/LVMPD 7 X X :30 KVBC/LVMPD 2 X X :30 KVBC/Natorial Ctr Miss-Exp 2 X X :30 KVBC/Natit Diabet								
KVBC/Girl Scouts 2 X 330 KVBC/Habitat for Humanity 1 X X :10 KVBC/Habitat for Humanity 2 X X :30 KVBC/Habitat for Humanity 2 X X :30 KVBC/LWarman Rights Campaign 2 X X :30 KVBC/LWarman Rights Campaign 2 X X :30 KVBC/LS Sight 3 X X :20 KVBC/LV Natural History Museum 2 X X :20 KVBC/LV Natural History Museum 2 X X :30 KVBC/LV Natural History Museum 2 X X :30 KVBC/LV MPD 7 X X :30 KVBC/MPD 2 X X :30 KVBC/MARe-A-Wish 8 X X :30 KVBC/Natural Cit Miss-Exp 2 X X :30 KVBC/Nati Cit Miss-Exp 2 X X :30 <t< td=""><td>KVBC/Fraternal Order of Police</td><td>33</td><td>Х</td><td></td><td></td><td></td><td></td><td></td></t<>	KVBC/Fraternal Order of Police	33	Х					
KVBC/Habitat for Humanity 1 X X :10 KVBC/Habitat for Humanity 2 X X :30 KVBC/Human Rights Campaign 2 X :30 KVBC/I Sight 3 X :30 KVBC/LOwell Observatory 1 X :20 KVBC/LVMPD Ustural History Museum 2 X X :30 KVBC/LVMPD 2 2 X X :30 KVBC/Make-A-Wish 8 X X :30 KVBC/Nat Ctr Miss-Exp 2 X X :30 KVBC/Nat Diabetes Ed Pro 4 X :30 KVBC/New Vista Ranch 1 X :30 KVBC/New Vista Ranch 1 X :30		2			Х			
KVBC/Habitat for Humanity 2 X X :30 KVBC/Human Rights Campaign 2 X :30 KVBC/I Sight 3 X :30 KVBC/Lowell Observatory 1 X :20 KVBC/LV Natural History Museum 2 X X :30 KVBC/LVMPD 7 X X :30 KVBC/LVMPD 2 2 X X :30 KVBC/Make-A-Wish 8 X :30 KVBC/Make-A-Wish 8 X :30 KVBC/Marcotics Anonymous 3 X X :30 KVBC/Natt Ctr Miss-Exp 2 X X :30 KVBC/Natt Ctr Miss-Exp 2 X X </td <td></td> <td></td> <td></td> <td>Х</td> <td></td> <td></td> <td>Х</td> <td></td>				Х			Х	
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KVBC/Make-A-Wish 8 X X 110 KVBC/Narcotics Anonymous 3 X X X 110 KVBC/Natl Ctr Miss-Exp 2 X 30 30 KVBC/Natl Diabetes Ed Pro 4 X 30 KVBC/New Vista Ranch 1 X 30 KVBC/New Vista Ranch 1 X 30 KVBC/NV Office of Traffic Safety 1 X 30 KVBC/NV Prepaid Tuition 10 X 30 KVBC/NV Prepaid Tuition 2 X 15 KVBC/NV Prepaid Tuition 2 X 10 KVBC/RSVP 2 X X 10 KVBC/Safe Haven 2 X X 30 KVBC/Safe Nest - TADC 4 X X 30 KVBC/Safe Nest - TADC 4 X X 30 KVBC/St of NV/Crisis Hotline 7 X 15 KVBC/St of NV/Suicide 1 X 30 KVBC/St of NV/Suicide 1 X 30 KVBC/St of NV/Suicide	KVBC/LVMPD 2	2						
KVBC/Natl Ctr Miss-Exp 2 X :30 KVBC/Natl Diabetes Ed Pro 4 X :30 KVBC/New Vista Ranch 1 X :30 KVBC/NV Office of Traffic Safety 1 X :30 KVBC/NV Prepaid Tuition 10 X :30 KVBC/NV Prepaid Tuition 2 X :15 KVBC/RSVP 2 X :10 KVBC/Safe Haven 2 X X :30 KVBC/Safe Nest - TADC 4 X X :30 KVBC/Safe Nest - TADC 4 X X :30 KVBC/St of NV/Crisis Hotline 7 X :15 KVBC/St of NV/Suicide 1 X :30 KVBC/St of NV/Suicide 1 X :30 KVBC/Sunbelt Communications 4 X :30 KVBC/Sunbelt Communications 4 X :30 KVBC/Take the Time to Teach 3 X :30 KVBC/United Negro College 4 X :30 KVBC/United Way 22 X X <	KVBC/Make-A-Wish	8			Χ			
KVBC/Natl Ctr Miss-Exp 2 X :30 KVBC/Natl Diabetes Ed Pro 4 X :30 KVBC/New Vista Ranch 1 X :30 KVBC/NV Office of Traffic Safety 1 X :30 KVBC/NV Prepaid Tuition 10 X :30 KVBC/NV Prepaid Tuition 2 X :15 KVBC/RSVP 2 X X :10 KVBC/Safe Haven 2 X X :30 KVBC/Safe Nest - TADC 4 X X :30 KVBC/St of NV/Crisis Hotline 7 X :15 KVBC/St of NV/Suicide 1 X :30 KVBC/St of NV/Suicide 1 X :30 KVBC/Sunbelt Communications 4 X :30 KVBC/Sunbelt Communications 4 X :30 KVBC/Take the Time to Teach 3 X :30 KVBC/United Negro College 4 X :30 KVBC/United Way 22 X X :30 KVBC/UNILV Boyd School of Law 25 X <td>KVBC/Narcotics Anonymous</td> <td>3</td> <td>X</td> <td></td> <td>X</td> <td></td> <td></td> <td>:10</td>	KVBC/Narcotics Anonymous	3	X		X			:10
KVBC/New Vista Ranch 1 X :30 KVBC/NV Office of Traffic Safety 1 X :30 KVBC/NV Prepaid Tuition 10 X :30 KVBC/NV Prepaid Tuition 2 X :15 KVBC/RSVP 2 X :10 KVBC/Safe Haven 2 X X :30 KVBC/Safe Nest - TADC 4 X X :30 KVBC/Safe Nest - TADC 4 X X :30 KVBC/St of NV/Crisis Hotline 7 X :15 KVBC/St of NV/Suicide 1 X :30 KVBC/St of NV/Suicide 1 X :30 KVBC/Sunbelt Communications 4 X :30 KVBC/Subbelt Communications 4 X :30 KVBC/Take the Time to Teach 3 X :30 KVBC/United Negro College 4 X :30 KVBC/United Way 22 X :30 KVBC/UNLV Boyd School of Law 25 X :30 KVBC/US Dept of Transportation 5 X :3	KVBC/Natl Ctr Miss-Exp	2	X					:30
KVBC/NV Office of Traffic Safety 1 X :30 KVBC/NV Prepaid Tuition 10 X :30 KVBC/NV Prepaid Tuition 2 X :15 KVBC/RSVP 2 X :10 KVBC/Safe Haven 2 X X :30 KVBC/Safe Nest - TADC 4 X X :30 KVBC/St of NV/Crisis Hotline 7 X :15 KVBC/St of NV/Suicide 1 X :30 KVBC/St of NV/Suicide 1 X :15 KVBC/Sunbelt Communications 4 X :30 KVBC/Subbelt Communications 4 X :30 KVBC/Take the Time to Teach 3 X :10 KVBC/Iake the Time to Teach 10 X :30 KVBC/United Negro College 4 X :30 KVBC/United Way 22 X :30 KVBC/UNLV Boyd School of Law 25 X :30 KVBC/US Dept of Transportation 5 X :30	KVBC/Natl Diabetes Ed Pro	4			X			:30
KVBC/NV Office of Traffic Safety 1 X :30 KVBC/NV Prepaid Tuition 10 X :30 KVBC/NV Prepaid Tuition 2 X :15 KVBC/RSVP 2 X X :10 KVBC/Safe Haven 2 X X :30 KVBC/Safe Nest - TADC 4 X X :30 KVBC/Safe Nest - TADC 4 X X :30 KVBC/St of NV/Crisis Hotline 7 X :15 KVBC/St of NV/Suicide 1 X :30 KVBC/St of NV/Suicide 1 X :30 KVBC/Sunbelt Communications 4 X :30 KVBC/Subbelt Communications 4 X :30 KVBC/Take the Time to Teach 3 X :30 KVBC/Inited Negro College 4 X :30 KVBC/United Way 22 X :30 KVBC/UNLV Boyd School of Law 25 X :30 KVBC/US Dept of Transportation 5 X :30	KVBC/New Vista Ranch	1			X			:30
KVBC/NV Prepaid Tuition 10 X :30 KVBC/NV Prepaid Tuition 2 X :15 KVBC/RSVP 2 X X :10 KVBC/Safe Haven 2 X X :30 KVBC/Safe Nest - TADC 4 X X :30 KVBC/St of NV/Crisis Hotline 7 X :15 KVBC/St of NV/Suicide 1 X :30 KVBC/St of NV/Suicide 1 X :15 KVBC/Sunbelt Communications 4 X :30 KVBC/Sunbelt Communications 4 X :30 KVBC/Take the Time to Teach 3 X :10 KVBC/Take the Time to Teach 10 X :30 KVBC/United Negro College 4 X :30 KVBC/United Way 22 X :30 KVBC/UNLV Boyd School of Law 25 X :30 KVBC/US Dept of Transportation 5 X :30	KVBC/NV Office of Traffic Safety	1		Χ				:30
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KVBC/St of NV/Crisis Hotline 7 X :15 KVBC/St of NV/Suicide 1 X :30 KVBC/St of NV/Suicide 1 X :15 KVBC/Sunbelt Communications 4 X :30 KVBC/Take the Time to Teach 3 X :10 KVBC/Take the Time to Teach 10 X :30 KVBC/United Negro College 4 X :30 KVBC/United Way 22 X :30 KVBC/UNLV Boyd School of Law 25 X :30 KVBC/US Dept of Transportation 5 X :30	KVBC/Safe Haven	2	Х		Χ			:30
KVBC/St of NV/Suicide 1 X :30 KVBC/St of NV/Suicide 1 X :15 KVBC/Sunbelt Communications 4 X :30 KVBC/Take the Time to Teach 3 X :10 KVBC/Take the Time to Teach 10 X :30 KVBC/United Negro College 4 X :30 KVBC/United Way 22 X :30 KVBC/UNLV Boyd School of Law 25 X :30 KVBC/US Dept of Transportation 5 X :30	KVBC/Safe Nest - TADC	4	Х		X			:30
KVBC/St of NV/Suicide 1 X :15 KVBC/Sunbelt Communications 4 X :30 KVBC/Take the Time to Teach 3 X :10 KVBC/Take the Time to Teach 10 X :30 KVBC/United Negro College 4 X :30 KVBC/United Way 22 X :30 KVBC/UNLV Boyd School of Law 25 X :30 KVBC/US Dept of Transportation 5 X :30	KVBC/St of NV/Crisis Hotline	7 .	Х					:15
KVBC/St of NV/Suicide 1 X :15 KVBC/Sunbelt Communications 4 X :30 KVBC/Take the Time to Teach 3 X :10 KVBC/Take the Time to Teach 10 X :30 KVBC/United Negro College 4 X :30 KVBC/United Way 22 X :30 KVBC/UNLV Boyd School of Law 25 X :30 KVBC/US Dept of Transportation 5 X :30	KVBC/St of NV/Suicide	1			Χ			:30
KVBC/Sunbelt Communications 4 X :30 KVBC/Take the Time to Teach 3 X :10 KVBC/Take the Time to Teach 10 X :30 KVBC/United Negro College 4 X :30 KVBC/United Way 22 X :30 KVBC/UNLV Boyd School of Law 25 X :30 KVBC/US Dept of Transportation 5 X :30	KVBC/St of NV/Suicide	1						
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KVBC/United Negro College 4 X :30 KVBC/United Way 22 X :30 KVBC/UNLV Boyd School of Law 25 X :30 KVBC/US Dept of Transportation 5 X :30	KVBC/Take the Time to Teach	10						
KVBC/United Way22X:30KVBC/UNLV Boyd School of Law25X:30KVBC/US Dept of Transportation5X:30								
KVBC/UNLV Boyd School of Law25X:30KVBC/US Dept of Transportation5X:30		22			Х			
KVBC/US Dept of Transportation 5 X :30	•					Х		
•			Х					
		43		Х	X	Х	X	

KVBC PUBLIC SERVICE ANNOUNCEMENTS November 2001

Adult Issues

Spot Title

Count / Crime Growth Lifestyles Education Money Spot Length

Total

282

^{*} A 30-second Community Billboard airs five days a week, with three items of community interest. A 60-second Billboard airs seven days a week, with six items of community interest. Copies of the Billboards are attached to the back of this report.

KVBC PUBLIC SERVICE ANNOUNCEMENTS November 2001

Children's Issues

Spot Title	Count /	Peer Pressure	School	Violence	Activities	Spot Length
KVBC/BEST Coalition - Praise	2	×				:20
KVBC/BEST Coalition - Praise	1	X				:15
KVBC/Girls & Boys Town	1				Χ	:15
KVBC/Girl Scouts	2				Χ	:30
KVBC/Human Rights Campaign	2		X	X		:30
KVBC/Lowell Observatory	1		X			:20
Total	9					

^{*} A 30-second Community Billboard airs five days a week, with three items of community interest. A 60-second Community Billboard airs seven days a week, with six items of community interest. Copies of the Community Billboards are attached to the back of this report.

KVBC PUBLIC SERVICE ANNOUNCEMENTS December 2001

Adult Issues

Spot Title	Count /	Crime	Growth	Lifestyles	Education	Money	Spot Length
KVBC/Al-Anon	2	Х	•	Х			:15
KVBC/Baby Your Baby	11	^		X			:20
KVBC/BEST Coalition - Clinic	3			X			.20 :20
KVBC/BEST Coalition - Grow Up	3			X	•		:10
KVBC/BEST Coalition - Smoke	2			X			:15
KVBC/CCSN	9			^	Χ		:15
KVBC/Dillards - Holiday CD	11			Χ			.:30
KVBC/Dillards - Holiday CD	14			X			:15
KVBC/FOP Safe Haven Drop	19	Х		X			:30
KVBC/Fraternal Order of Police	22	X		^			:30
KVBC/Habitat for Humanity	4	^	Х			X	:10
KVBC/Lowell Observatory	3		^		Χ	^	:20
KVBC/LVMPD	7	Х			,		:15
KVBC/Narcotics Anonymous	2	X					:10
KVBC/RSVP	2			Χ			:10
KVBC/Safe Haven	2	Х		X			:30
KVBC/St of NV/Suicide	1			Χ			:30
KVBC/St of NV/Sulcide	1			Χ			:15
KVBC/Sunbelt Communications	4			Χ			:30
KVBC/T5 - KVBC.com link	6				Χ		:30
KVBC/T5 - Teach	5				X		:30
KVBC/Take the Time to Teach	3				X		:10
KVBC/Take the Time to Teach	10				X		:30
KVBC/United Negro College	4				X		:30
KVBC/United Blood	16			Χ			:15
KVBC/United Way	45			Χ			:30
KVBC/UNLV Boyd School of Law	16				X		:30
KVBC/UNLV Boyd School of Law	25				Χ		:30
KVBC/Community Billboard*	30	Х	Х	Χ	Χ	Х	:60
Total	282						

^{*} A 30-second Community Billboard airs five days a week, with three items of community interest. A 60-second Billboard airs seven days a week, with six items of community interest. Copies of the Billboards are attached attached to the back of this report.

KVBC PUBLIC SERVICE ANNOUNCEMENTS December 2001

Children's Issues

Spot Title	Count /	Peer Pressure	School	Violence	Activities	Spot Length
KVBC/BEST Coalition - Praise	. 1	V				.00
KVBC/BEST Coalition - Praise	3	X				:20 :15
KVBC/Lowell Observatory	3	.,	X			:20
KVBC/LVMPD	7			X		:15
KVBC/Narcotics Anonymous	2				X	:10
KVBC/Community Billboard*	30	X	X	Х	X	:60
Total	46					

^{*} A 30-second Community Billboard airs five days a week, with three items of community interest. A 60-second Community Billboard airs seven days a week, with six items of community interest. Copies of the Community Billboards are attached to the back of this report.